

EXHIBIT 4

**PVC Pipe Antitrust Litigation
(End-User Class – Atkore, Northern Pipe & Vinyltech)**

Text For Social Media & Banner Ads

Primary Text: If you purchased PVC Pipe or PVC Fittings, you may be entitled to a cash payment from settlements. Antitrust settlements may affect you.

Headline: PVC Pipe & PVC Fittings Antitrust Settlements

Description: Court Authorized Notice

Banner Ads

Version 1



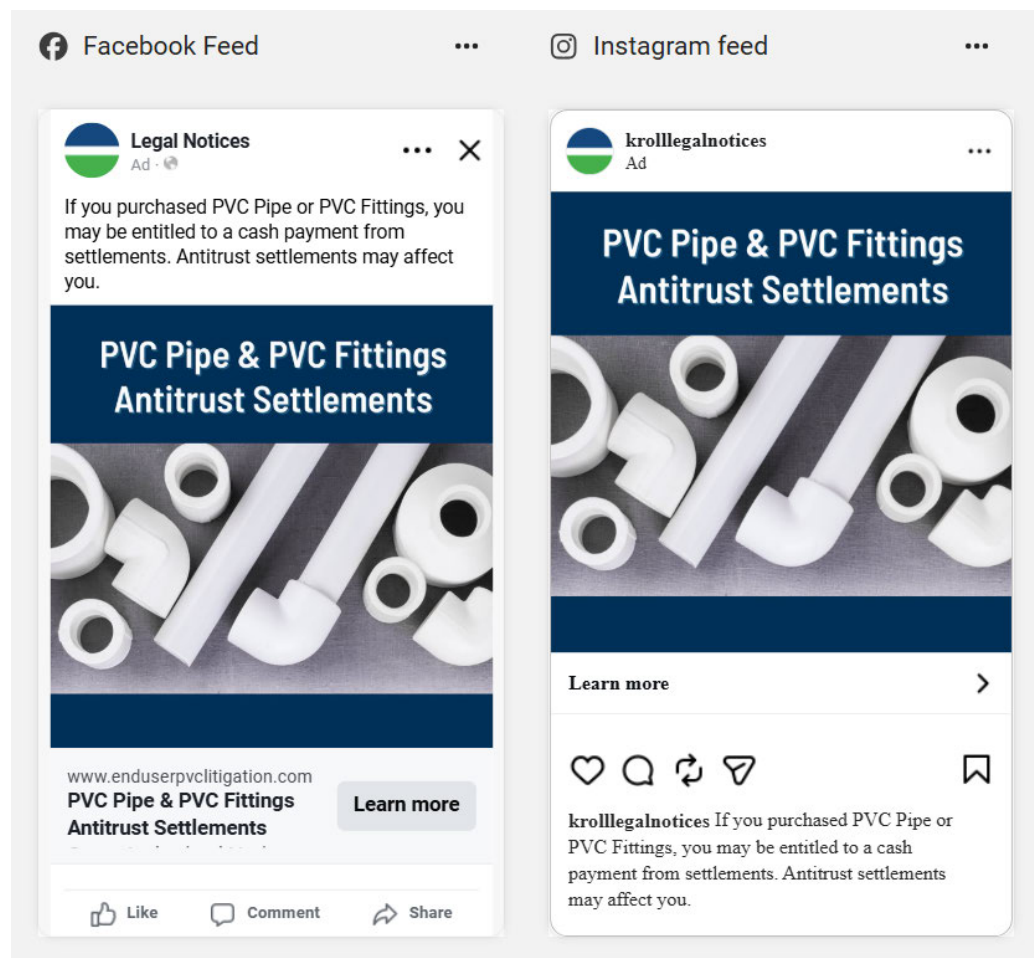
Version 2



**PVC Pipe Antitrust Litigation
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Social Media Ad

All images selected for use on the banner ads will be used on the social media ads.
Samples provided below.



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Search Ad

Sponsored



enduserpvclitigation.com

<https://enduserpvclitigation.com>

**PVC Pipe & Fittings Settlement | PVC Pipe Antitrust
Settlements | PVC Pipe Class Action**

Did you purchase PVC Pipe or PVC Fittings? You may be entitled to a settlement payment. Antitrust settlements may affect you.